

urbanblisslife

FOOD + WINE + TRAVEL

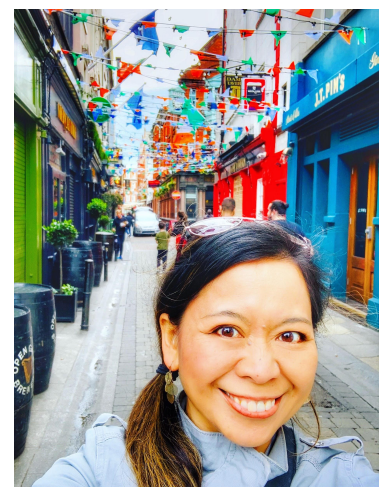
Savor the world!



URBAN BLISS LIFE is an online food, wine, and travel magazine that inspires women across the globe to LIVE LOUDLY. Featuring original global recipes readers love, food and wine travel experiences, and hotel, restaurant & wine reviews, Urban Bliss Life articles are filled with captivating professional photography and insightful details that motivate others to explore the world through the richness of each destination's culinary history & culture. Launched in 2004 and rebranded in 2012, Urban Bliss Life has a longstanding authority in the international food, wine, and travel media space, and continues to grow its vibrant community of culinary travel enthusiasts through the site, social media, and newsletters.

About Marlynn

Food, wine, and travel blogger **Marlynn Jayme Schotland** prefers traveling with only carry-on luggage, will eat/try almost anything once, and embodies the **LIVE LOUDLY** philosophy every day. A first-generation Filipino-American, she enjoys sharing her passion for traveling as often as possible around the world with her husband and their two older children. Marlynn has written two cookbooks, is a regular contributor with live appearances each month on ABC's *AfternoonLive*, and holds a WSET 2 with Distinction wine certification. After years as a broadcast journalist and Public Relations director, she is now happily living the entrepreneurial dream sharing stories and recipes from around the globe.



SITE STATS

Monthly Page Views
263,000+

Monthly Sessions
213,000+

SOCIAL REACH

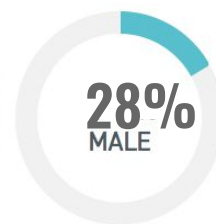
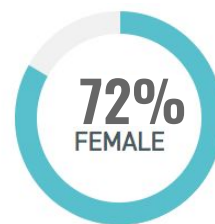
Instagram: 39,000+
Pinterest: 22,800+
Facebook: 7,300+
Newsletter subscribers: 13,000+
Threads: 6,250+
X (Twitter): 13,600+
YouTube: 420

- Google Local Guide with 3 million photo views
- Yelp Elite 4 years



AUDIENCE

	United States Chicago • New York • Portland	80%
	Canada Toronto • Calgary • Vancouver	9%
	United Kingdom London	5%
	Australia Sydney • Melbourne • Brisbane	3%



25 - 34 years old	26%
35 - 44	20%
54 - 64	16%

FEATURED IN

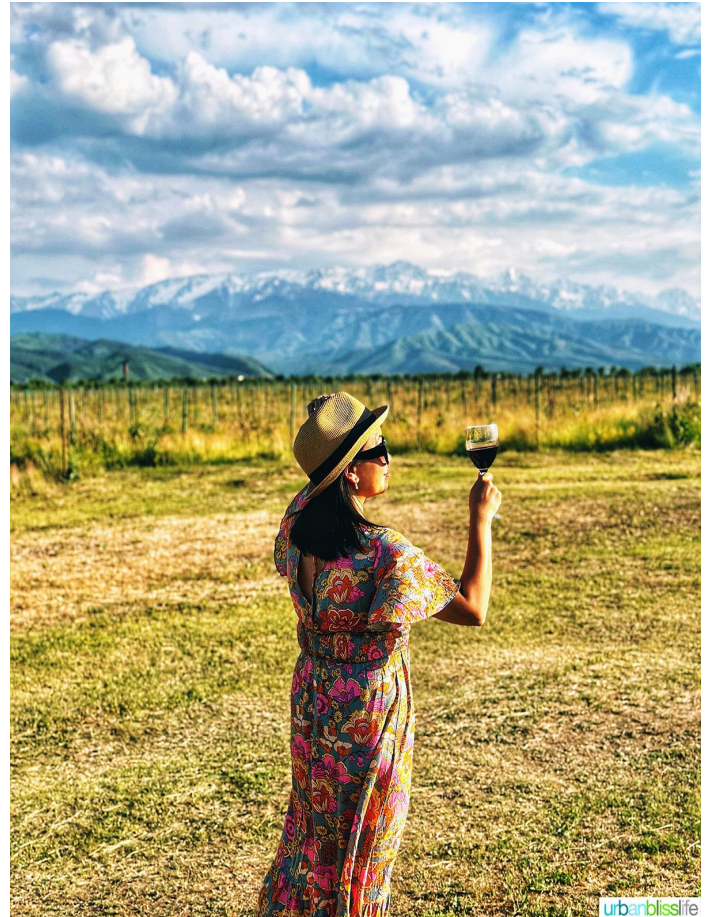


LET'S WORK TOGETHER!

I love working with brands that share the same passion for global food and wine, and authentic culinary travel. **Please note: I only write about locations I have personally visited.** Each brand partnership is unique, but here are some ways we can work together:

Press Trips - I work with DMOs/visitor bureaus, restaurants, hotels, and food & wine brands to cover their locations/events. The destination usually provides transportation, lodging, and meals, plus a day rate. I provide social media coverage and 1-4 full feature post-trip articles with photos.

Sponsored Posts - I also work with destinations I have visited in the past on sponsored blog posts as well as sponsored social media. Whether for one-time posts or a series of posts over several months, each contains high quality, professional (original; never stock) photos/video, along with honest and engaging content.



BRAND PARTNERS

Some of the 100+ food, wine, and travel partners I have worked with include:

Travel outside of the US

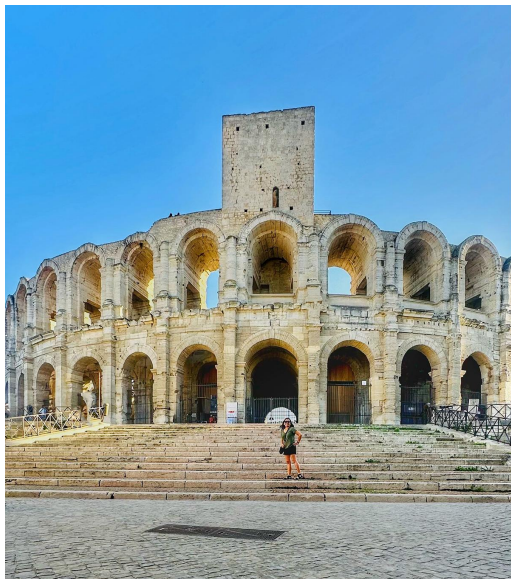
- AmaWaterways
- Basque Country Tourism Board
- Tourism Authority of Thailand
- Kazakhstan Tourism
- Pursuit (Banff/Jasper Canada)
- Visit Japan
- Amsterdam with Delta Airlines and Port of Portland
- Tourism Ireland
- Wild Atlantic Way (Ireland)
- Visit Victoria BC, Canada
- Visit Vancouver BC, Canada
- Royal Caribbean Cruise Lines
- Fraser Valley BC Canada
- Hotel Europa (Sorico, Italy)
- Visit Karpathos (Greece)
- Hilton Athens

Travel within the US

- Kauai Visitors Bureau
- Disney Pixar Pier
- Travel Oregon
- New Orleans CVB
- Atlanta CVB
- Visit Walla Walla
- Hawaii Spam Jam/Outrigger Waikiki
- Island of Hawaii Visitors Bureau
- W. Montana Visitors Bureau
- Visit Albuquerque
- Visit Park City, Utah
- Seattle Visitors Bureau
- Sonoma County
- Visit Mendocino
- Vacasa
- Expedia
- Hilton

Food, Wine, Other Brands

- National Football League (NFL)
- Kroger Co.
- Kitchenaid
- Hexclad
- Naked Juice
- Target
- Best Buy
- OXO
- Food Saver
- Foster Farms
- California Avocados
- Hinode Rice
- Beaujolais Wines
- Wines of Spain
- Starbucks Coffee
- Rodney Strong Vineyards
- Oregon Wine Experience



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Find me on Instagram, Pinterest, Facebook, YouTube, Threads, X: @UrbanBlissLife